



Extended Services Affiliate Membership Application

Affiliate membership will include listing of company and representative information on our roster. Affiliates are invited to all Association functions including membership meetings, golf outings, etc. Membership also includes the opportunity to advertise in the Homes & Lifestyles Magazine. This membership does not include access to the multiple listing service.

To apply for membership:

1. Complete all forms enclosed in this packet. Each representative must complete packet.
2. Email your digital (professional) photograph to meiarphoto@comcast.net
3. Forward forms and payment to:
MEIAR
3908 N Rosewood Ave
Muncie, IN 47304
4. Allow for 72 hours after application has been received by MEAIR for processing
5. Membership verification will be sent via email to the email address on this application

Note: Applications will NOT be processed without a photograph, valid email address, all forms completed in their entirety and payment.

If you have questions about the application process please contact the Mid-Eastern Indiana Association of REALTORS® at (765) 747-7197.

Yearly Dues : \$ 110.00 (Not prorated)

Total to be submitted with application: \$ 100.00





Extended Services Affiliate Membership Dues and Fees

First Name _____ Middle Name _____ Last Name _____

Date of Birth: _____ Nickname (DBA) _____

Email Address: _____

Real Estate License #: _____

Licensed/certified appraiser: Yes No Appraisal License #: _____

Office Name: _____

Office Address: _____

Office Phone: (____) _____ Fax: (____) _____

Type of Business: _____

Business Website: _____

Home Address Street _____

City _____ State _____ Zip _____

Home Phone: (____) _____ Personal Fax: (____) _____

Cell Phone: (____) _____

Dated: _____ Signature: _____

Membership Committee Approval:

Date: _____ Chairperson's Signature: _____

Board of Directors Approval:

Date: _____ MEIAR President Signature: _____





Homes & Lifestyles Advertising Information for Affiliates

Affiliate membership includes the opportunity to advertise your services in the Homes and Lifestyle Magazine for Blackford, Delaware, and Henry Counties. With over 10,000 magazines being delivered to; banks, convenience stores, groceries, real estate companies, restaurants, hotels, welcome centers, shopping centers, colleges, and airports each issue.

Affiliates may advertise real estate related items and service, subdivision logos, names and amenities. Affiliates may not advertise real property for sale, including lots, custom builds, models, and spec houses.

Affiliate Advertisement Rates

¼ Page Inside Anywhere = \$ 65.00 per issue

½ Page Inside Anywhere = \$105.00 per issue

Full Page Inside Anywhere = \$165.00 per issue

Full Page Inside Back Cover = \$225.00 per issue

Full Page Premium Cover

(Inside Front, Back Outside) = \$335.00 per issue

Offices are billed on a quarterly cycle with a 3% discount if paid before due date.

All ads are full color, no black and white ads are accepted.

Ads must be in pdf file format and meet print specifications listed.

Specs: ¼ Page: 3.66 X 4 7/8"

½ Page: 7 5/16 X 4 7/8"

Full Page: 7 5/16 X 9 13/16"

Ads may be changed every issue if emailed by the deadline date to meiarphoto@comcast.net , with the issue number noted in the email.





Mid-Eastern Indiana Association of REALTORS

AFFILIATE Homes & Lifestyles Schedule 2018

Dates may change due to Holidays

Homes & Lifestyles: 1-800-331-0471

	Due BEFORE 10AM	Delivery Date	Effective Thru Date	Issue #
Last Deadline of 2017	12/18/17	01/04/18	02/01/18	1601
1st Quarter Deadlines	01/20/18	02/01/18	03/01/18	1602
	02/16/18	03/01/18	03/29/18	1603
	03/16/18	03/29/18	04/26/18	1604
2nd Quarter Deadlines	04/13/18	04/26/18	05/24/18	1605
	05/11/18	05/24/18	06/21/18	1606
	06/08/18	06/21/18	07/19/18	1607
3rd Quarter Deadlines	07/06/18	07/19/18	08/16/18	1608
	08/03/18	08/16/18	09/13/18	1609
	08/31/18	09/13/18	10/11/18	1610
4th Quarter Deadlines	09/28/18	10/11/18	11/21/18	1611
	11/02/18	11/21/18	01/03/19	1612
	12/17/18	01/03/19	01/31/19	1701

