

Broadcast Email Policy (approved 05/20/2024)

MEIAR offers a broadcast email service to members for their convenience.

Broadcast emails costs are as follows:

- \$25.00 per send for Full Members of MEIAR (Association and MLS)
- \$50.00 per send for Affiliate Members of MEIAR
- \$100.00 per send for Non-Member Subscribers (MLS subscription obtained through MEIAR)

Note: It is imperative that you follow all the rules below. This will help ensure you do not have to remake your flyer and experience a delay in sending your broadcast message.

Broadcast messages are only sent to MEIAR members and not all IRMLS users.

MEIAR staff will determine what membership types receive a submitted and approved broadcast email based on content.

MEIAR will not send information referencing any offers of compensation on any flyer or email.

If you would like MEIAR to send a broadcast email message for you the message must comply with the following list of requirements.

1. Must be approved by your Broker (they will be emailed an approval form to complete online, after MEIAR staff has reviewed your broadcast message for compliance)
2. Request must be submitted by **Noon 2 days before** you would like the message sent
3. Must be a pdf or jpg file and contain 1 Page Only (8 ½ X 11 inches)
4. No video files
5. Must have the MLS number of any listing advertised in a visible location
6. Must have the complete property address when applicable
7. Must have your complete office information (name, logo, address, phone number)
8. Must have the official equal housing logo (to download visit: <https://www.nar.realtor/logos-and-trademark-rules/equal-housing-opportunity-logo>)
9. Must comply with all advertising laws
10. Must NOT contain advertising for a company that is not a member
11. Must NOT contain any offers of compensation
12. Must be pertinent to real estate

If you would like your message sent more than once, you must notify MEIAR when turning in your original request. MEIAR will need to know each date you would like the broadcast message sent. Additional fee per send will be billed to your account.